



Dear Village of Wappingers Falls (Greater Wappinger Area) Local Business Owner,

We are here for you now and will be on the other side of this. If you need help with any virtual tools or messaging do not hesitate to contact us.

As you may have noticed our WR Community Spotlights and WR Business Videos are receiving a lot of exposure. During this difficult time this is our way of keeping you connected to the community and making sure we all see your faces and are updating your current state of operations. We are in this together.

To participate in the WR Community Spotlight (You can see examples [here](#)):

- Email [wappingersrises@gmail.com](mailto:wappingersrises@gmail.com) your business name/website/social media and we will get back to you within 24 hours with 3 short questions to feature you.

To participate in the WR Business Video (You can see example [here](#)) see below:

Let's stay connected and Say Hello!

- Is your businesses totally shutdown – Send us a 6-8 second video stating you name, business, and how we can keep in touch at this time. Social media or a newsletter?
- Is your physical location shutdown but you are open online- Send us a 6-8 second video stating your name, business, and what to expect on your website
- Is your business open with modifications- Send us a 6-8 second video stating your name, business, and modifications

You can also simply send a video stating Hello and we miss you!

Be sure to follow us and keep in touch as we continue to work on tools to help during this time.

@wappingersrises

We will keep rolling out these spotlights and videos and look forward to staying in touch with you during this time.

Wappingers Rises

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