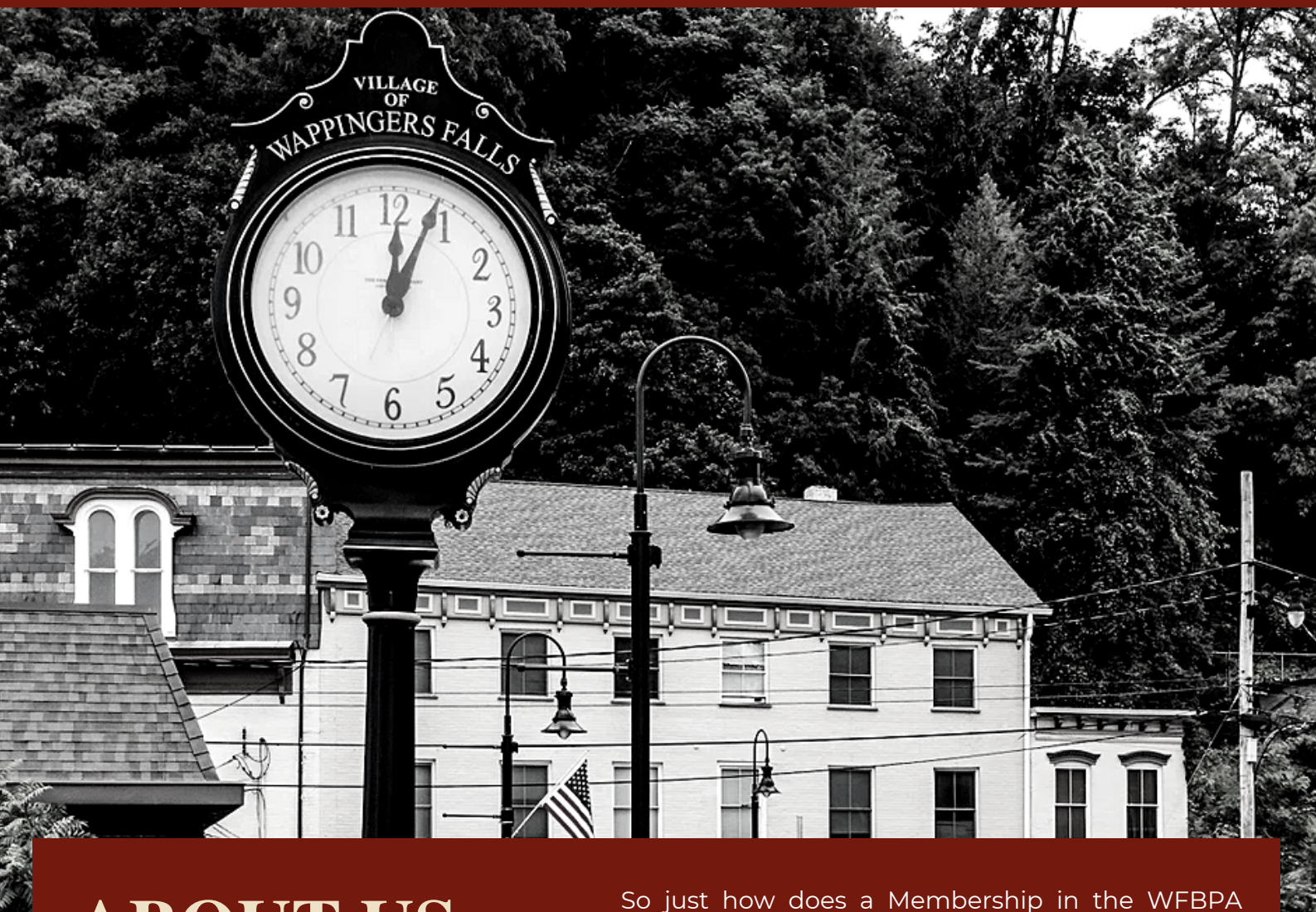


# WAPPINGERS FALLS

BUSINESS & PROFESSIONAL ASSOCIATION, INC.



## ABOUT US

Our Mission is simple. We are the voice for business in the Village of Wappingers Falls and surrounding area. We seek to create, advocate and promote a business friendly environment that allows for the expansion and retention of local business.

So just how does a Membership in the WFBPA benefit your business? Look inside for a few examples of how we put our voice into action.

The list of Projects and Events will continue to grow as we find new ways to support our membership. We encourage you to utilize our new website as a tool to learn more about what our organization can do for your business. We will be updating information on a regular basis. We hope to be working with you in the near future.





## PROJECTS & EVENTS

- Projects & Events
- Festival at the Falls
- Dutchess County St. Patrick's Day Parade
- Business District Beautification
- Ribbon Cutting
- Clean Sweep
- Christmas Lights
- Business of the Month
- Tourism Map

## MEMBER BENEFITS



- Sponsoring Events that Showcase our Village Businesses
- Quarterly Luncheons to Network & Promote Business
- Partnering with Local Government to Further Economic Development
- Beautification Projects such as "Cleansweep" and Planters
- Complimentary Ribbon Cuttings
- Village Banner Program
- Christmas Lights
- Social Media Outreach
- Helping to Resolve Planning & Zoning Issues



## JACKIE MULLER - Vice President

She is a licensed clinical social worker for 25+ years. She is the Owner/ and Clinical Director of Dynamic Interventions Wellness Solutions, Hudson Valley Family Counseling located in the Village of Wappingers Falls. Jackie is also an active member of her professional organization, the National Association for Social Workers and sits on their Executive board as well as being current Hudson Valley Division Director. Jackie has also been in BNI as a chapter Director and is an active member of the training team in the Hudson Valley BNI Region. Her passion is all things fiber Arts and you are more than likely to see her around time knitting or teaching people how. True to her background in social work, Jackie strives to be a connector of people and their passions or services.



## CAROLYN JANDREW - Vice President

Carolyn Jandrew has been proudly working as a local Business Advisor & Marketing Consultant in the Hudson Valley for Thryv for over 20 years. Shortly after graduating from Marist College with a bachelor's degree in Marketing, Carolyn found a job that allowed her to remain involved in her community working with local small business owners. "At Thryv we help small business owners with their online reputation, marketing strategies and software automation tools, so they can focus on what they love; running their business." Carolyn has received Customer Experience awards locally as well as in the Hudson valley. Her and her husband along with their two pugs live in Wappingers Falls. Feel free to reach out to Carolyn for a consultation about locally focused small business growth strategies anytime.



## RICHARD SWANSON - Treasurer



## VANESSA GOODWIN - Secretary



## CINDY LATINO - Board Member & Special Events Committee Chair



## ROGER D'AQUINO - Board Member



## ROSEMARIE HAINES - Board Member



## LILIAM ABRIL - Board Member



## RITA ANSBRO - Board Member

# BOARD OF DIRECTORS

